



Hosted by
Brando Benifei
Member of the European Parliament

Building a European dialogue on mission-driven companies

Benefit Corporations, BICs, Società Benefit, SBICs, Entreprises à Mission and other purpose-driven business models

Founding Declaration

Representatives of businesses, investors, academics, professionals, policymakers and civil society organisations gathered in Brussels on the occasion of the event *"Building a European Dialogue on Mission-Driven Companies"*.

Recognising that, across Europe and around the world, an increasing number of enterprises are voluntarily integrating social, environmental and public-benefit objectives into their governance, strategy and business models;

Recognising that mission-driven companies increasingly contribute to Europe's competitiveness, innovation, resilience and long-term prosperity;

Recognising that Europe has become a laboratory of diverse legal and governance innovations, but still lacks a common space where these experiences can engage in structured dialogue and mutual learning;

Recognising that different jurisdictions have developed diverse legal and institutional approaches, including Benefit Corporations, Società Benefit, BICs, SBICs, Entreprises à Mission and other mission-driven business models;

Acknowledging the growing contribution of these enterprises to innovation, competitiveness, responsible entrepreneurship, talent attraction and long-term value creation;

Acknowledging that, despite these developments, there remains no structured European forum dedicated to fostering dialogue, research, policy exchange and international cooperation in this field;

We hereby launch the Brussels Dialogue on Mission-Driven Companies as an open, international and cooperative platform for discussion, collaboration and knowledge-sharing.



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Together, we commit to:

- promote informed dialogue among businesses, institutions, investors, academics and civil society;
- encourage evidence-based research and policy reflection;
- facilitate the exchange of experiences across jurisdictions and legal systems;
- support the development of business models capable of generating long-term economic, social and environmental value;
- contribute to a broader European conversation on governance, competitiveness and sustainable prosperity.
- encourage mutual learning among different legal traditions without promoting any single legal model.

The Brussels Dialogue is conceived as a long-term European initiative, open to all stakeholders committed to advancing knowledge, dialogue and cooperation on mission-driven companies.

We invite institutions, businesses, investors, academics, practitioners and civil society organisations to contribute to this shared endeavour.

Adopted in Brussels on 15 July 2026.